

OFFICIALLY PROCLAIMED BY M. JODI RELL, GOVERNOR OF THE STATE OF CONNECTICUT

# Annual Dream Ride Day



Sunday, August 23, 2009

## SPONSORSHIP OPPORTUNITIES



Thank You For Making A Difference In An Athlete's Life!



Special Olympics  
Be a fan...



[www.hometownwheels.com](http://www.hometownwheels.com)



TO BENEFIT





# A Celebration of Inspiration!

## The Ride

Since 2001, Dream Ride has been bringing people together on the open road to celebrate the achievements of Special Olympics Connecticut athletes. Each year, thousands of motorcycle and car enthusiasts rev up their engines to honor this worthy cause.

After nine years and over \$805,000 in fundraising, Bozzuto's Inc. and Hometown Foundation, Inc. are back as sponsors of Dream Ride. Expanding our territory lines has always been a goal of ours, and generous support has afforded us the opportunity to establish new satellite locations in ME, VT, MA, RI, NY and PA. We look forward to seeing many familiar faces this year, and are excited to welcome newcomers to this monumental movement. Sunday, August 23rd will be an amazing day filled with fun, food, music, motors, and inspiration.

The 2009 event is more than a charity ride for motorcycles and a show for cars; it's a gathering of people interested in camaraderie, helping out a good cause and having a great time. We hope you can join us for this incredible day.

## The Dream

The mission of Dream Ride 2009 is to raise much-needed funds for the thousands of Special Olympics Connecticut athletes. As an organization, Special Olympics contributes to the lifelong development of children and adults with intellectual disabilities. For those individuals and their families, Special Olympics has become a symbol of hope. For every athlete involved in Special Olympics, the program provides a lifetime of active participation in sports. To volunteers and supporters, Special Olympics offers an experience that uplifts the spirit and touches the heart - no matter who you are or what you drive.

The Special Olympics Connecticut program is one of the most innovative and dynamic in the world, involving thousands of people throughout the state in exciting and rewarding competition, training and events. Your participation in Dream Ride and support of SOCT's mission will allow extraordinary athletes the chance to make their dreams come true.



# Moving Forward by Giving Back!

Sponsorship opportunities are available!

### Presenting Sponsor

- Please inquire about custom packages available

### Platinum Level – \$5,000

- Company Recognition on Event Collateral Material
- Full page ad in program booklet
- Table Signage – Official SOCT Olympian Spotlight
- Credit as 'Lunch Sponsor'
- Logo Placement:
  - ~ Event T-Shirt ~ Event Sponsor Board ~ Recap Video
  - ~ Logo & Link on Dream Ride website
- 10' x 40' Vendor Space
- 10 All Access Appreciation Packets\*
- Corporate Logo and Verbal Recognition at Event
- Company Logo & Link on Special Olympics Connecticut/ Law Enforcement Torch Run (LETR) web page
- Listing in SOCT e-newsletter (circ. 13,000)
- Listing in LETR e-newsletter (twice monthly)

### Gold Level – \$2,500

- Company Recognition on Event Collateral Material
- 1/2 page ad in program booklet
- Table Signage – Official SOCT Olympian Spotlight
- Credit as 'Breakfast Sponsor'
- Logo Placement:
  - ~ Event T-Shirt ~ Event Sponsor Board
  - ~ Dream Ride website ~ Recap Video
- 10' x 30' Vendor Space
- 6 All Access Appreciation Packets\*
- Corporate Logo Banner and Verbal Recognition at Event
- Listing in SOCT e-newsletter (circ. 13,000)
- Listing in LETR e-newsletter

### Silver Level – \$1,000

- 1/2 page ad in program booklet
- Company Recognition:
  - ~ Event T-Shirt ~ Event Sponsor Board
  - ~ Dream Ride website ~ Recap Video
- 10' x 20' Vendor Space
- 4 All Access Appreciation Packets\*
- Listing in SOCT/LETR website
- Listing in LETR e-newsletter

### Bronze Level – \$500

- 1/4 page ad in program booklet
- Credit as 'Breakfast Sponsor'
- Company Recognition on Event Sponsor Board
- 10' x 10' Vendor Space
- 2 All Access Appreciation Packets\*
- Listing in SOCT/LETR website

### Patron Level – \$250

- 1/8 page/business card ad in program booklet

\*All Access Appreciation Packets will be available on site and include admission, commemorative t-shirt, pin, meals and more!



## Vendor Opportunities

Prices below are for space rental only and do not include equipment rental. All vendors are encouraged to bring their own tents, tables & chairs. Equipment rental will be available at a discounted rate if paid in full two weeks prior to the event. Three (3) event passes will be provided to the vendor prior to the event. If your company sends additional personnel, those over the allotment must pay a registration fee. Please indicate your preferred booth size:

10' x 10' \$250 • 10' x 20' \$350 • 10' x 30' \$450

Larger space, priced according to size, is available.



## Stateride Efforts The Road is Calling. Answer with your Heart.

### Destination

**The Farmington Club**  
162 Town Farm Road, Farmington, CT 06032

9am Registration - Continental Breakfast  
11am Departure - Touring Scenic CT  
12-1pm - Arrival Of Motorcycles From Satellite Start Locations  
1-5pm Party - Delicious Food! Steak, Chicken & Ice Cream!  
Great Times & Prizes! Live Music & More!

New this year we are welcoming riders from ME, NH, VT, MA, RI, NY, & PA for the largest Dream Ride ever!

### Satellite Start Locations

Start Locations	Registration	Departure
The Farmington Club, Farmington, CT	9am	11am
TSI Harley-Davidson/Buell, Ellington, CT	9am	12pm
TSI Columbia Harley-Davidson/Buell, Columbia, CT	9am	11am
Yankee Harley-Davidson Inc., Bristol, CT	9am	10am
Bridgeport Harley-Davidson, Stratford, CT	9am	11am
Mike's Famous Harley-Davidson, Groton, CT	9am	11am
Gengras Motorcycles, East Hartford, CT	9am	10am
Danbury Harley-Davidson, Danbury, CT	9am	11am
Guilford Police Department, Guilford, CT	9am	11am
Fritz's Harley-Davidson, Stamford, CT	9am	11am

All donations are welcomed and appreciated! Please note in order for your company to be recognized on the t-shirt a confirmation of sponsorship needs to be submitted no later than July 16, 2009. The deadline for your company's ad to appear in the program booklet is no later than July 31, 2009. Please see spec sheet for ad direction. The Hometown Foundation, Inc. is a non-profit 501(c)(3) tax-exempt charity. Please consult with your tax advisor for deductibility of any contribution.

Please send your check, payable to: The Hometown Foundation, Inc. along with completed sponsorship agreement to:

**Chrissa Caramia, c/o Dream Ride**  
275 Schoolhouse Road, Cheshire, CT 06410

For more information, contact Chrissa Caramia at 203.250.5660 or ccaramia@bozzutos.com